



DEVOUR DOWNTOWN INDIANAPOLIS

DOUBLE YOUR SPONSORSHIP OPPORTUNITIES WITH DEVOUR DOWNTOWN

Summerfest Aug. 10-25, 2009 | Winterfest Jan. 25th - Feb. 6th 2010 | www.devourdowntown.org

Join the Indianapolis Downtown Restaurant and Hospitality Association (IDRHA) and 30+ participating downtown Indianapolis restaurants as we present summer and winter editions of Devour Downtown Indianapolis (formally known as Indy Restaurant Week).

These events celebrate downtown Indianapolis restaurants as they showcase special prefix \$30 three-course dinner menus.

Our 2009 advertising strategy includes an aggressive social media and internet approach using Facebook, Twitter, community calendars, our website and targeted email campaigns reaching 5,000+ in addition to our paid advertising in print publications including NUVO, the Indianapolis Star and Indianapolis Monthly Magazine and on-air promotions at several local radio stations. The Devour Downtown website had 154,544 unique visitors in 2008.

Target thousands of Indianapolis diners and a number of visitors with any one of our sponsorship levels.

MAIL TO: IDRHA 200 S. MERIDIAN ST. SUITE 350 INDIANAPOLIS, IN

CONTACT INFORMATION

NAME _____

COMPANY _____

MAILING ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____ FAX _____

EMAIL _____

PAYMENT OPTIONS:

AMEX VISA MASTERCARD CHECK (MAKE PAYABLE TO IDRHA)

CARDHOLDER: _____

CARD #: _____

EXP. _____ 3 DIGIT SECURITY #: _____

SIGNATURE: _____

MAIL: IDRHA 200 S. Meridian St, Suite 350 Indianapolis, IN 46225

FAX: 317.673.4210

SPONSORSHIP LEVELS

\$ 10,000 TITLE SPONSOR

- Logo prominently displayed on printed posters and check presenters
- Logo on website
- Logo in paid advertising the promotion during both events
- Included in sponsorship announcements to media
- Exclusivity in your supplier category

\$5,000 GOLD SPONSOR

- Logo on posters and check presenters
- Logo on website
- Listed in paid advertising during the promotion of both events
- Included in sponsorship announcements
- Exclusivity in your supplier category

\$2,500 SILVER SPONSOR

- Logo on posters and check presenters
- Logo on website
- Listed in paid advertising during the promotion of both events
- Included in sponsorship announcements to media

\$1,500 BRONZE SPONSOR

- Logo on posters and check presenters
- Logo on web site
- Listed in paid advertising during the promotion of both events
- Included in sponsorship announcements to media

\$500 CONTRIBUTING SPONSOR

- Logo on web site
- Included in announcements to media

QUESTIONS? Contact Debra Scott dscott@lmvconsulting.com or Stacy Quasebarth squasebarth@lmvconsulting.com 317-673-4211
Email high resolution (300 DPI) logo to Stacy Quasebarth at squasebarth@lmvconsulting.com in .jpg or .eps format.